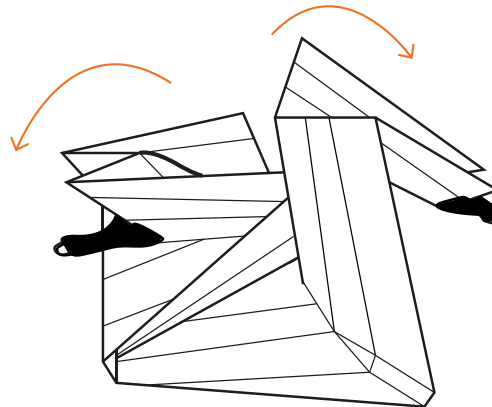


THE BOX IS THE BOAT.

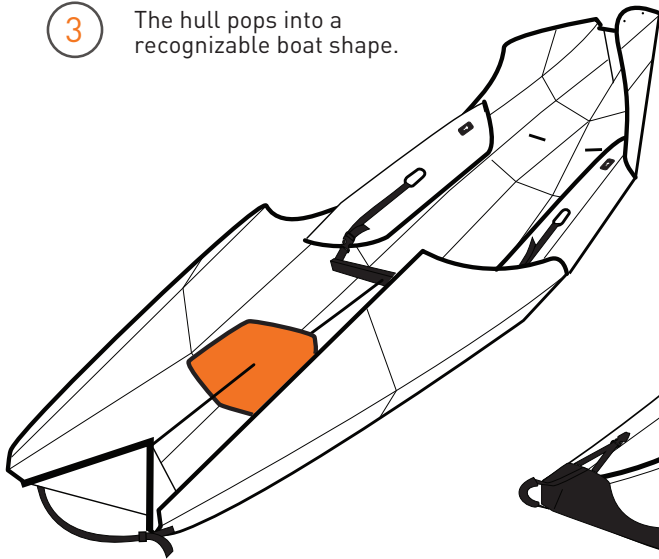
- 1 Begins the size of a large suitcase.



- 2 One seamless sheet of corrugated plastic unfolds like origami.



- 3 The hull pops into a recognizable boat shape.



- 4 In 5-15 minutes, your kayak is ready for water!



BEHIND THE FOLD.

PORTABILITY

- Folds up into the size of a large suitcase
- Stash it anywhere:
 - + Trunk
 - + Garage
 - + Closet
 - + Under your bed
 - + On your boat
 - + In your van home
- Paddle breaks into four pieces
- Standard accessories fit into the folded up boat
- Check it on a plane or hike it into remote waters with the Oru Pack

PERFORMANCE

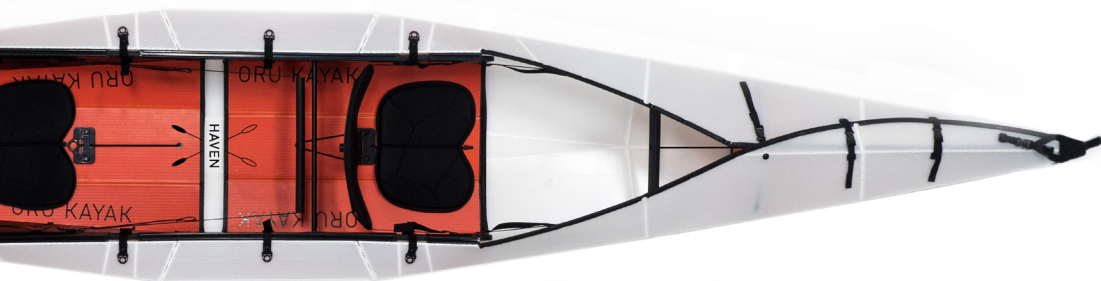
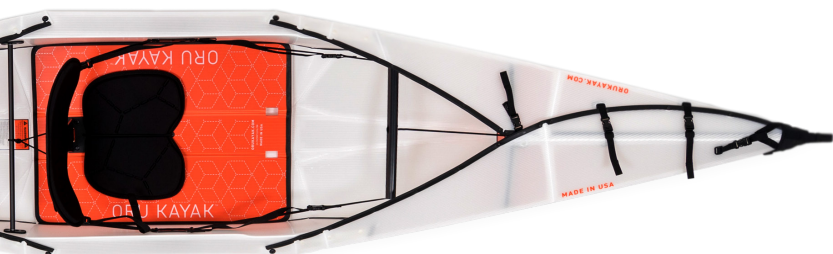
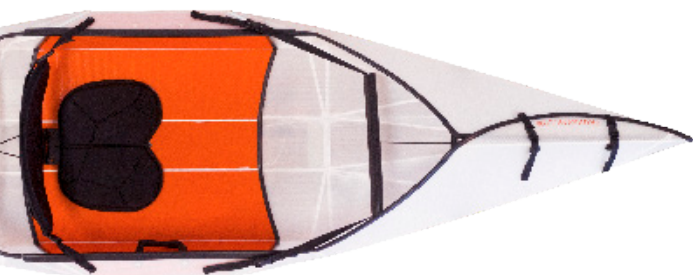
- Each model is designed for different uses and conditions
- Uses origami to deliver incredible tracking and stability— hull folds create hard chines and a long keel line
- At 20-40lb, the lightweight materials make handling easy and responsive
- Fits a standard spray skirt (Bay ST or Coast XT)
- Rollable in the event of a capsize

DURABILITY

- Made of 5mm double-layered custom extruded polypropylene
- Manufacturer-rated for 20,000 fold cycles
- 10-year UV treatment
- Withstands sliding over rocks or bumping into obstacles under the water
- 12-month limited warranty



ORU KAYAK



2020 | MEET THE FLEET.

SPRING 2020

INLET TARGET MSRP € 899

Our lightest and most portable boat yet, this sporty kayak is the definition of fun.

BUILT	PACKED	ASSEMBLY TIME	WEIGHT
31" x 10' 79cm x 305cm	42" x 10" x 19" 107cm x 25cm x 48cm	5 min	20 lbs 9 kg

BEACH LT TARGET MSRP € 1,199

Perfect for beginners— day trips, picnics, and casual fun with friends and family.

BUILT	PACKED	ASSEMBLY TIME	WEIGHT
28" x 12' 71cm x 365cm	33" x 12" x 29" 83cm x 30cm x 73cm	5 min	26 lbs 12 kg

HAVEN TARGET MSRP € 1,999

A tandem kayak that converts to a single – fishing, camping, bring the whole family!

BUILT	PACKED	ASSEMBLY TIME	WEIGHT
31" x 16' 79cm x 488cm	34" x 16" x 29" 86cm x 41cm x 73cm	15 min	40 lbs 18 kg

BAY ST TARGET MSRP € 1,499

Great for all experience levels, choppy water, and backcountry trips.

BUILT	PACKED	ASSEMBLY TIME	WEIGHT
25" x 12' 63cm x 365cm	33" x 12" x 29" 84cm x 30cm x 73cm	10 min	28 lbs 13 kg

COAST XT TARGET MSRP € 2,199

Expedition model designed for rugged adventures in surf and wind, and for longer camping trips.

BUILT	PACKED	ASSEMBLY TIME	WEIGHT
25" x 16' 63cm x 488cm	33" x 12" x 29" 84cm x 30cm x 73cm	15 min	36 lbs 16 kg